MENTAL FITNESS MONTH

MONETARY SPONSOR

WHAT YOU GET | STANDARD SPONSORSHIP PACKAGE

- 2 x Thank you post on PROJECT:TALK Facebook and Instagram in May 2021
- Thank you post will be in carousel format. Your company logo will be featured in the first cover photo of the post and then an individual photo with company logo and brief description about your company will be featured in the carousel. Your company will be tagged in the post.
- 2 x Individual Instagram Stories in May
- An individual thank you to your company will be posted on the PROJECT:TALK's Instagram Story. Your company will be tagged in the post.
- 1 x Newsletter in May
- A newsletter will go out to all PROJECT:TALK's subscribers thanking all our Mental Fitness Month Sponsors. Within the email you will have a section with your company logo, brief description about your company and link to your company website.

WHAT YOU GIVE | STANDARD SPONSORSHIP PACKAGE

If promoting your sponsorship of Mental Fitness Month, we ask that you use our Mental Fitness Month Logo (will be supplied) and tag us in any post:

- Instagram @projecttalkcic
- Facebook @Projecttalkcic
- Twitter @PROJECTTALKCIC
- LinkedIn PROJECT:TALK CIC

We are asking for a minimum donation of £150, for our Standard Sponsorship Package.

If your company wishes to donate more to our CIC we can offer additional exposure, such as individual posts on our social platforms including Twitter and LinkedIn, personalised newsletters or blog posts and permanent exposure on our website throughout May 2021. The amount of exposure will be based on the donation amount and will be agreed upon mutually.

Please contact connah@projecttalk.org.uk for more information or if your company wishes to make a monetary or product donation.

MENTAL FITNESS MONTH

PRODUCT SPONSOR

WHAT YOU GET | PRODUCT DONATION PACKAGE

- 2 x Thank you post on PROJECT:TALK CIC Facebook and Instagram in May
- Thank you post will be in carousel format. Your company logo will be featured in the first cover photo of the post and then an individual photo with company logo and brief description about your company will be featured in the carousel. Your company will be tagged in the post.
- 2 x Individual Instagram Stories in May
- An individual thank you to your company will be posted on the PROJECT:TALK's Instagram Story. Your company will be tagged in the post.
- 1 x Newsletter in May
- A newsletter will go out to all PROJECT:TALK's subscribers thanking all our Mental Fitness Month Sponsors. Within the email you will have a section with your company logo, brief description about your company and link to your company website.

WHAT YOU GIVE | PRODUCT DONATION PACKAGE

1. Donate a quantity of small prize's to be given to 'Around Your Mind' virtual event participants for achieving personal milestones (distance travelled or money raised). We are happy to return any additional product remaining after the event.

Or

2. Donate 3 higher ticket prize's (around £50 RRP each) to be given to the top two participants who travelled the furthest and participant who raised the most money for PROJECT:TALK.

If your company wishes to donate both types of product (as above) or one of the above as well as a monetary donation, we can offer additional exposure, such as on our website, individual posts on our social platforms including Twitter and LinkedIn and personalised newsletters or blog posts.

If promoting your sponsorship of Mental Fitness Month, we ask that you use our Mental Fitness Month Logo (will be supplied) and tag us in any post:

- Instagram @projecttalkcic
- Facebook @Projecttalkcic
- Twitter @PROJECTTALKCIC
- Linked In PROJECT:TALK CIC

Please contact connah@projecttalk.org.uk for more information if your company wishes to do this.